

Letter from the CEO

Development on our suite of products has been at an all time high recently. One of the most notable is that our WindoPath anatomic pathology information system was, again, ranked #1 among all anatomic pathology software solutions surveyed according to the 2010 Top 20 Best in KLAS Awards: Software & Professional Services report! * This is the fourth time we've scored high marks in the KLAS report – and it's all thanks to you, our customers. We continue to work hard to ensure that WindoPath is the most robust, feature rich LIS available at a reasonable price.



We have also been working diligently on our e.lixa suite of modules including MicroPath and e.outreach version 2 – which has been newly released. The feedback we are getting from our customers using MicroPath is overwhelmingly positive! The unanimous opinion is that it saves time and significantly streamlines processes in the microbiology lab. e.outreach Version 2 brings a host of new features to the lab and it's customers. A few of the new features in Version 2 are: Mobile and handheld access, email notification, performing location based requisition rules, courier functionality, electronic signatures for outreach requisitions...and many more!

Psyche continues to be in the news and sought out as an industry thought leader. In addition to having articles published in industry publications, and being interviewed on current topics, we were also invited to speak at the Executive War College on the topic of LabTEN (Laboratory Test Exchange Networks). I enjoyed meeting and speaking with several of you about this current trend as well as many other topics during that conference.

I hope that you all enjoy your summer. Be sure to stay informed on our newest features and product offerings – we keep building them out with the most current trends and features to not only meet your laboratories needs and compliance requirements – but to help you gain a competitive edge. We want our customers to be the most successful in the industry!

Lisa-Jean Clifford
Chief Executive Officer

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Psyche News

Psyche Customer Only Forum

It's been over two years since we launched our customer forum and we're happy that many of you have logged in to read the latest tips and tricks, articles and informational pieces, as well as a host of other information about our products. We've recently added release notes for WindoPath versions 6 and 7 to the forum for your use. Since the beginning, we had the goal of providing you with an online access point to connect with us as well as the community of Psyche Systems users, and as such, we continue to add additional resources and information to our forum.

Like other software forums, we hope that you will take part and help generate content. As a Psyche customer you have the ability to determine and drive conversations. Take part in the Psyche Systems user group on the Internet by signing on today at <http://www.psychesystems.com/forum> and let your thoughts, opinions, and requests be heard. Tell us what you want to see on the portal and we will listen.

In addition to user generated content you will find a host of informational articles written by Psyche Systems staff, recent and past presentations from industry events such as the CLMA, product documentation, and useful tips and tricks for all of Psyche System's products.

Application Tips

Our tips and tricks have been posted to our customer forum, found online at <http://www.psychesystems.com/forum>. This season we have added tips for our e.lixa MicroPath module.

Issue #17

1

Spring '11

In This Issue . . .

<i>Letter from the CEO</i>	- Page 1	<i>Product Focus</i>	- Page 3
<i>Psyche Customer Only Forum</i>		- MicroPath	
<i>Application Tips</i>		<i>Featured Partner</i>	- Page 4
<i>Trade Show Calendar/Activity</i>	- Page 2	- Aperio	
<i>Welcome New Customers</i>		<i>Employee Spotlight</i>	
<i>Upgrades/Recently Live</i>		<i>Psyche is Moving</i>	
		<i>New Employees</i>	

Trade Show Activity

Psyche has been very busy planning our trade show and event season. It was a pleasure to connect with some of you in San Antonio at the recent US CAP event; the energy at the show was exhilarating. We enjoyed hearing the industry buzz as well as sharing the newest features and functionality of WindoPath Version 7 with all of you who visited our booth. In May, our CEO, Lisa-Jean Clifford spoke at the Executive War College Conference on Laboratory & Pathology Management in New Orleans on anatomic pathology's latest trend: Local Practice Consolidation, More CP Testing, and Regional Test Exchange Networks(TEN). We also had a prominent presence at the CLMA event in Baltimore. It is always good to hear from you at the various shows and events throughout the year.

We want to thank those of you who stopped by to say hello at any of the shows we attended. It is through your commentary on experiences with our products that we are able to continually improve our development processes and add necessary features and functionality to our products. Psyche Systems has always been, and will always be, your partner. Our products are developed with you in mind so be sure to share your thoughts and feedback with us.

Our summer and fall events calendar is just as busy as ever. We look forward to seeing as many of you as we can at all the shows listed below. Our trade show schedule is always changing so be sure to visit us at <http://www.psychesystems.com> for the most current list of trade shows and events where you will find our Psyche Systems booth and staff.

2011 Trade Show Calendar	
College of American Pathologists (CAP), Dallas, TX	September 11-14
Pathology Informatics, Pittsburgh, PA	October 4-7
G2 Annual Lab Institute - Arlington, VA	October 19-21
Association for Molecular Pathology, Grapevine, TX	November 17-19
G2 LabCompete, Scottsdale, AZ	December 12-14

Welcome New Customers!

ASKM Pathology LLC (Urology Specialist of America) – Columbus, OH
 EndoChoice - Alpharetta, GA
 Harrisonburg Cytology Services – Harrisonburg, VA
 Nebraska Heart Hospital, LLC – Lincoln, NE
 Perll Diagnostics – Mechanicsburg, PA
 Texas Health Presbyterian Hospital Flower Mound – Flower Mound, TX
 West Branch Regional Medical Center – West Branch, MI

Upgrades/Recently live

- » Auburn Memorial Hospital, Auburn, NY – WindoPath V7 Live
- » Dameron Hospital, Stockton, CA – e.Outreach Live
- » Hospital for Special Surgery, New York, NY – MicroPath Live
- » FreePath Pathology Laboratory, Tampa, FL (Aurora Diagnostic)
- » JFK Medical Center, Edison, NJ - MicroPath Live
- » Laboratory Medicine Consultants, Las Vegas, NV (Aurora Diagnostic)
- » Nason Hospital, Roaring Spring, PA – MicroPath Live
- » Pathology Partners LLC, Little Rock, AR – WindoPath V7 Live, e.Outreach Live
- » Pathologists Diagnostic Laboratory, Winston-Salem, NC – WindoPath V7 Live, e.Outreach V2 Live
- » Pee Dee Pathology Associates, PA, Florence, SC – e.Outreach V2 Live
- » Physicians Preferred Laboratory, Amarillo, TX – Custom EMR Internet Interface Lives
- » Ridgecrest Regional Hospital, Ridgecrest, CA – SBB Live
- » Southern Maryland Hospital Center, Clinton, MD – e.outreach Live
- » Toledo Clinic, Toledo, OH – WindoPath V7 Live
- » University of Wisconsin Cytogenetics Lab, Madison, WI – WindoPath V7 Live
- » Wisconsin State Laboratory of Hygiene, Madison, WI – WindoPath V7 Live

Product Focus

MicroPath®

Last spring's issue of Psyche News featured our MicroPath module for intuitive culture processing. As cultures arrive in the laboratory, a bar coded accession number on the culture is used to retrieve the patient and culture information. MicroPath automatically associates the required culture media as well as generates the necessary number of specimen and media labels, supporting non-culture or serological testing seamlessly. Similar to our WindoPath anatomic pathology laboratory information system, MicroPath is library driven, meaning that all of the data is standardized across users – but the module is built with the flexibility to allow for free texting where appropriate or as defined by your laboratory.

Like our other e.lixa modules, MicroPath is easily customized to support your lab's specific processes, for example you can design and customize your own label format for specimen, culture, and media labels. For non-culture or serological tests work lists can be created and resulted in a similar fashion. The result process has also been simplified so result entry can easily be performed for those cultures that require the documentation of significant findings, isolates, biochemical testing, and/or organism identification and sensitivity, as well as Preliminary/Final sign out. The system allows all of these tasks to be performed quickly and from one screen using the Culture Manager.

Other great features of the MicroPath module include the storage of antibiotic/organism specific patterns as approved by the NCCLS. Culture information is neatly organized in a hierarchy so that any user can clearly see what has been done on a particular culture, even if it has been worked on by multiple techs over several days. MicroPath provides mechanisms for batch result entry allowing technologists to quickly update or finalize cultures with the same result.

For more information contact your account manager today.



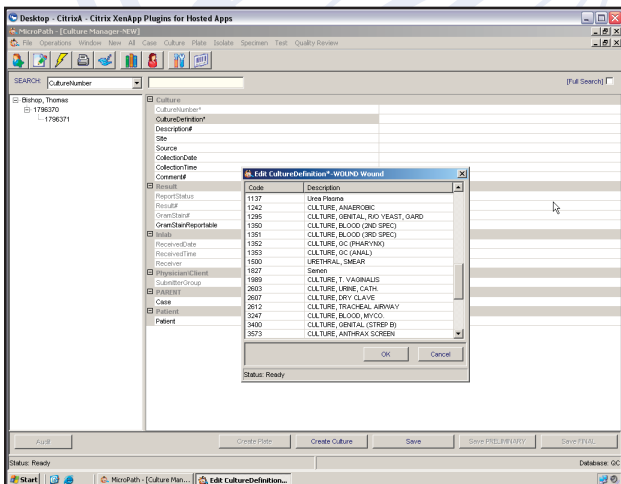
Featured Partner

Aperio Digital Pathology Services

www.aperio.com

Founded in 1999, Aperio is the only provider of a complete digital pathology solution. Aperio provides digital pathology solutions to hospitals, reference labs, pharmaceutical, and research institutions across the world. Aperio's products improve patient care by enhancing quality assurance, delivering more efficient workflows, facilitating access to new and more targeted therapies, and improving pathologists' skills via lifelong education. Their comprehensive product line features ScanScope® scanners, Spectrum™ image management (PACS) software, SecondSlide® slide sharing service for pathology, and image analysis tools and services. Aperio's products are FDA cleared for specific clinical applications, and are intended for research and education use for other applications.

We are happy to announce that we've partnered with Aperio to provide pathologists with at tight inetegration and single sign-on access to the Aperio Digital Pathology Environment directly through our WindoPath laboratory information system. This integrated approach allows our customers to take advantage of the ability to work on cases within their LIS (WindoPath) while being able to view, annotate, note, and share digital slides and images. This integration is a second generation integration and will be unique between an LIS and digital pathology solution in that it will pass data, text, diagnosis, etc. seamlessly between the products. The integrated solution is in development today.



Psyche News

Issue #17

4

Spring '11

Psyche is moving!

We are very excited to tell you that Psyche Systems will be moving to a new office building this October. We will still be in Milford, and our new address is 25 Birch Street. The new office location has 50% more space than we currently have and will support the significant growth we have experienced in the recent past as well as give us room for future growth.

We hope that many of you will have the opportunity to visit us in our new location - complete with a larger training space for Psyche University! Please note that the move will of course be planned in a way to not have an impact on our support.



Psyche's new headquarters at 25 Birch Street, Milford, MA

Employee Spotlight: Byron Pickering



Byron has been with Psyche since 1996, and for fifteen years he has worked with our customers on installing and configuring systems and supporting

Psyche Systems' laboratory information systems. While his primary role is in the WindoPath and eXerva hosted services groups Byron has worked with all of our customers at one point or another through support, installations, and upgrades.

Outside of the office Byron enjoys spending time with his lovely wife of thirty-two years, his children and grandchildren. The happy couple enjoys traveling to popular destinations like Las Vegas as well as the occasional cruise to the islands. His hobbies include doing projects around the house and dedicating time to his grandkids.

Welcome New Employees

The Psyche team continues to morph and grow with the needs of our customers. We're happy to welcome Scott McLaughlin to the team. Scott comes to us as a senior level developer and is part of the talented engineering team here at Psyche, working hard to provide the best applications possible.

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